

FINTECH WEEK TEL AVIV 2022

21-23 MARCH 2022

fintechweektelaviv.com

DAYS 1-2 Tel Aviv Stock Exchange

2 Ahuzat Bayit Street, Tel Aviv [\[map\]](#)

DAY 3 Herzog Fox & Neeman

Herzog Tower, 6 Yitzhak Sadeh Street, Tel Aviv [\[map\]](#)

Fintech Week Tel Aviv is an annual conference bringing together players from a host of global fintech hotspots and the financial services world to deliberate, share ideas and best practices, and look at ways to collaborate and do business.

Over the three days, we will look at the pressing issues and monumental challenges in the fintech space as we adapt to the new normal, all under the Tel Aviv sun.

The pandemic has failed to halt innovation, the huge amount of activity in fintech continues apace. Investment into the Israeli fintech space skyrocketed in 2021. In the last quarter alone, Israeli companies raised an impressive \$1.5bn, surpassing the total for all of 2020 in just one quarter!

Access to financial services has grown exponentially during the pandemic, with a huge increase in fintech adoption that demonstrates the social value of fintech.

Challenges aside, the sector is poised to leverage its unique attributes to aid the recovery process, and to bolster financial services.

We will welcome guests from the Gulf. The normalisation of relations between Israel and the UAE and Bahrain will bring abundant opportunity not only to the region but the wider world. We'll look at how the value can be extracted and turned into strong, sustainable relationships.

Fintech Week gives you direct access to the Israeli ecosystem, as well as key global players, and the ability to see the latest Israeli innovation first hand. It's an opportunity to meet the success stories of tomorrow, and learn about the trends and disruptions that will shape the future of financial services.

For more go to www.fintechweektelaviv.com

SOCIAL MEDIA TEMPLATES

Here's a few sample templates that you can use in social media posts, you're welcome of course to adapt or use your own.

Please use the apt hashtags and mentions and include our website link in posts:
<https://fintechweektelaviv.com>

On **LinkedIn** we are: [linkedin.com/company/fintech-week-israel](https://www.linkedin.com/company/fintech-week-israel)

On **Twitter** we are: @tlvfw

Use hashtags: **#FWTLV22 #fintechweektelaviv #israelfintechweek**

EXAMPLE POSTS/TWEETS

Really pleased to announce that <INSERT COMPANY NAME> has partnered with Fintech Week Tel Aviv, join us in #telaviv 21-23 March 2022 #FWTLV22
Register at <https://fintechweektelaviv.com>

We're proud to sponsor/partner* [*delete where appropriate] Fintech Week Tel 2022 – we're greatly looking forward to contributing to the discussions. Hope you can join us in Tel Aviv
<https://fintechweektelaviv.com> #fintechweektelaviv #FWTLV22

We're very excited to be taking part in #fintechweektelaviv, come join us in #telaviv - 21-23 March 2022, check out <https://fintechweektelaviv.com>

<INSERT COMPANY NAME> will be taking part at #fintechweektelaviv 2022, join us for some #fintech fun and sun in #telaviv <https://fintechweektelaviv.com>

I'm really excited to be speaking at Fintech Week Tel Aviv 2022 next month, 21-23 March, hope you can join me. For more and to register go to <https://fintechweektelaviv.com>

Join us at Fintech Week Tel Aviv 2022 next month where I'll be speaking about <ADD PANEL SUBJECT>. Register at: <https://fintechweektelaviv.com/>

Join us in-person for some topical discussion around the pressing issues and challenges in the #fintech space at Fintech Week Tel Aviv 2022, see <https://fintechweektelaviv.com> for more! #FWTLV22

Please join us at #fintechweektelaviv 2022 for what will be some engaging discussions around the future of #financialservices #fintech – register at <https://fintechweektelaviv.com>

Want to hear from those shaping the future of financial services? Join us at @tlvfw 2022 – check out <https://fintechweektelaviv.com> for more info #FWTLV22 #fintechweektelaviv